

CRTA | ACTR

CANADIAN REGULATORY TECHNOLOGY ASSOCIATION
ASSOCIATION CANADIENNE DE LA TECHNOLOGIE RÉGLEMENTAIRE

Sponsorship Opportunities

We invite firms to sponsor **RegTech à Montréal**, a full-day event **Thursday, September 12, 2019**.

BENEFITS: Get in front of your target market to improve brand awareness, increase sales, generate leads, and thank existing customers by inviting them to a great event!

GOLD SPONSOR – \$3,000

- ☑ Speaking platform (panelist or moderator) or opportunity to present case study
- ☑ Pre-conference marketing exposure listing company name, prominent placement of logo and firm profile on RegTech.ca website
- ☑ Prominent brand recognition during the sponsored function (agenda, signage, CRTA slide deck)
- ☑ Opportunity to provide marketing material in registration kit
- ☑ Follow up article on RegTech RoundTable website (optional)
- ☑ Video interview pre- or post-conference
- ☑ List of conference participants (who do not opt out) sent in electronic format
- ☑ Full mailing list of conference participants in electronic format sent at the conference conclusion
- ☑ 5 free tickets to bring customers/colleagues to event

SILVER SPONSOR – \$2,000

- ☑ Opportunity to present case study
- ☑ Pre-conference marketing exposure listing company name, prominent placement of logo and firm profile on RegTech.ca website
- ☑ Prominent brand recognition during the sponsored function (agenda, signage, CRTA slide deck)
- ☑ Opportunity to provide marketing material in registration kit
- ☑ Video interview pre- or post-conference
- ☑ List of conference participants (who do not opt out) sent in electronic format
- ☑ Full mailing list of conference participants in electronic format sent at the conference conclusion
- ☑ 3 free tickets to bring customers/colleagues to event

BRONZE SPONSOR – \$1,000

- ☑ Pre-conference marketing exposure listing company name, placement of logo and firm profile on RegTech.ca website
- ☑ Opportunity to provide marketing material in registration kit
- ☑ List of conference participants (who do not opt out) sent in electronic format
- ☑ Full mailing list of conference participants in electronic format sent at the conference conclusion
- ☑ 2 free tickets to bring customers/colleagues to event

CATERING SPONSORSHIP – Breakfast – \$10/person | Lunch – \$15/person | Networking cocktail / reception – \$1,000 | Tea/Coffee – \$500

We welcome the opportunity to discuss other ways to contribute such as in-kind sponsorship, AV services, promotion, and media relations.

To discuss your sponsorship, please contact:

Matt Elton matt.elton@regtech.ca; 647-797-7157 or Barb Amsden barb.amsden@regtech.ca; 647-223-2843